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Inventory of the Records of the School of Business 1963-1996

Fairfield University School of Business

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Creator: Fairfield University School of Business**Title:** Records of the School of Business**Dates:** 1963-1996**Quantity:** 1 cubic foot (1 storage box); Box 1 of 1**Origin:** These records were extant in the University Archives as of 2003. No record of transfer.**Repository:** Fairfield University Archives and Special Collections**Scope and Content of Papers**

The *Records of the School of Business 1963-1996* consist of administrative material from both the Department of Business Administration (alternately called the Department of Accounting and Business) which existed within the College of Arts and Sciences from 1947 to 1977, as well as the School of Business, which was established as a separate entity in 1978. The records are organized by series and chronological order. One series (1964-1993) consists of annual reports. Another series (1979 – 1988) consists of general administrative correspondence, internal memos, and meeting minutes. The records also contain a copy of the Self-Evaluation Report for Initial Accreditation for the School of Business from May 1996, submitted to the American Assembly of the Collegiate Schools of Business, including appendices. Lastly, there are various miscellaneous reports, including the proposal for a Master of Science in Financial Management from 1979 and a Statement of Operations on the Bureau of Business Research at Fairfield University 1962-1964.

History of the School of Business**1) Overview**

The School of Business began as an undergraduate department within the College of Arts and Sciences. Business education was a major concentration of the curriculum as early as 1947, when the University officially opened. By the 1970s, the department of Business Administration had grown to the point where it warranted founding as a separate school within the University. The School of Business was officially established in 1978, with John I. Griffin, the head of the Business Department as its first Dean. Offices for the new school were located in the Faculty Office Building (now Donnarumma Hall).

The School continued to serve undergraduates majoring in accounting, finance, management, marketing and computer information systems, and in 1981 initiated its first graduate program with a Master of Science in Financial Management. The Certificate for Advanced Study in Finance was initiated in 1984. In 1994, the School introduced the Master of Business Administration (MBA) Program which now has concentrations in Accounting, Finance, Human Resource Management, Information Systems & Operations Management, International Business, Marketing, and Taxation. In 1999, the Dolan School of Business introduced the Master of Business Administration Program in Public Accounting.

The School of Business received full accreditation of its graduate and undergraduate programs by the AACSB International (The Association to Advance Collegiate Schools of Business) on March 6, 1997.

By the 1998-1999 academic year, the School had moved into a separate building, taking over the facility that served as the Conference Center and the former Center for Financial Studies.

In 2000, the School was renamed the Charles F. Dolan School of Business in response to a very generous gift of \$25 million from Charles F. Dolan, founder and chairman of Cablevision Systems Corporation and long-time friend and trustee of the University. This donation – the biggest in Fairfield’s history up to that point - allowed the University to complete the financing of the acquisition of the former Center for Financial Studies (aka Conference Center) in which the business school currently was housed. This also marked the first time that Fairfield named one of its schools after an individual benefactor.

In Fall 2019, a completely new facility was constructed to house the growing population of business undergraduates, grads, and faculty. The newly-built Charles F. Dolan School of Business is an 80,500 square foot visionary, state-of-the-art academic facility with 36 classrooms, 10 innovation labs, and a 300+ person event hall, including a Business Analytics and Artificial Intelligence Lab, an Entrepreneurship Center with Ideation Lab, the Patrick J. Waide Center for Applied Ethics, and active-learning and case-based classrooms.

Three new Master degree programs were launched in 2020. The new Master of Science in Management for non-business majors is an innovated 30-credit program designed to help students get the skills and experience they need to be successful in business. With a focus on entrepreneurship, this cohort-based program allows students to build professional networking relationships with colleagues. A study abroad component enables students to develop networking connections across the globe.

The Master of Science in Marketing Analytics and Strategy is designed to develop advanced analytical skills to solve today’s business challenges. This STEM-designated program offers material in both virtual and hybrid format.

In partnership with the Egan School of Nursing and Health Studies, the Dolan School of Business offers a dual Master of Business Administration and Master of Science in Nursing degree. The program prepares nurses with the knowledge and experience required for executive leadership positions in healthcare organizations

The School offers classes at night and on weekends to serve the needs of part-time graduate students from the regional business community, and full-time students. Class sizes are small, 20-25 on average, with an emphasis on close interaction between the individual and the faculty member. The School is dedicated to the use of the latest classroom teaching technologies and it has a balanced emphasis between individual assignments and group work in a variety of different classroom formats, i.e., lectures, case work, experiential exercises, business projects, research papers.

The School designs individual programs of study for each student to meet his or her educational goals and professional objectives. The program design is completed upon matriculation, and each semester the individual can update or amend it in consultation with the Director of Graduate Programs.

The School faculty has an average of 10 years of professional business experience to accompany their strong academic preparation which includes an earned doctorate and, in nearly every case, previous academic work in the liberal arts and sciences, scholarly contributions and ongoing research interests, and continuing professional involvement in their chosen areas of expertise. The School faculty are dedicated to teaching excellence and they have the unique ability to bridge the gap between theory and practice because of their business experience and strong academic backgrounds. As of 2022, the School has about 2,000 undergraduate students as well as about 400 graduate students.

Sources: 1) "Charles F. Dolan School of Business, 2012, 2022. Fairfield University. Web. 2) Fairfield University Course Catalog Collection, Fairfield University Archives. 3) "Business School Opens; Griffin Optimistic." *Mirror*, September 28, 1978, p1. 4) Pennelli, Paul. "Dolan donates \$25M," *Mirror*, September 14, 2000 p1&3.

2) Timeline of the School of Business

- **1947:** A Bachelor of Science in Business Administration is offered at the School. Students are instructed to take electives in Economics and Mathematics
- **1948:** According to the Entrance Bulletin from 1948-1949, the School offers a four-year B.B.A., i.e., Bachelor of Business Administration. The School is very proud of its liberal arts focus. The first two years include specific required courses in Religion, History, Economics, English, Mathematics, and Language. The second two years provide for courses in Religion, Philosophy, Science and Electives in the student's field of concentration, including Accounting and Marketing. Tuition for the year is \$200 a semester. There is an additional activities fee of \$20, which allows use of the library, recreational facilities, publications and other services. Laboratory courses in the physical sciences have a required \$10 lab fee per semester. The matriculation fee is \$10, refunded to any applicant who was rejected from the school or withdraws his application. The preferred form of payment is check or money order. (Source: Fairfield University College of Arts and Sciences, Entrance Bulletin, 1948-1949).
- **1951:** The 1951-1952 course catalog includes courses offered in the Department of Accounting and Business.
- **1951:** A total of 160 students (out of a total university enrollment of 775) are majoring in Business Administration. (Source: Fairfield University College of Arts and Sciences, Course Bulletin, May 1951).
- **1953:** The Business Club is established, with Mr. James F. Liebke as moderator. According to the bulletin of 1953, its purpose is "to serve business students of the University by supplementing the theoretical knowledge gained in the classroom with practical application of progressive business methods. Toward that end the Club holds bi-weekly campus meetings and occasional business dinners at which prominent businessmen are invited to speak. Membership is open to all students who have chosen a major field of concentration in Accounting, Economics, or

General Business. *The Advisor*, an editorial bulletin designed for the information of club members and others, appears from time to time during the school year.” (Source: Fairfield University College of Arts and Sciences, Course Bulletin, 1953, p. 86)

- **1962:** Activities outside of the Business department include the establishment of the Bureau of Business Research at Fairfield University. In partnership with various local businesses, including the Connecticut Banker’s Association and the Bridgeport Chamber of Commerce, the Bureau offers seminars and workshops for businessmen on the latest trends in management, manufacturing, and finance. According to a brochure from 1964, “The Bureau of Business Research of Fairfield University was established to analyze and evaluate problems of small businessmen and to help disseminate knowledge of the science of administrative management.” (Source: Records of the School of Business, Bureau of Business Research, Statement of Operations through May 1964.)
- **1966:** During the 1966-1967 school year, the Bachelor of Business Administration officially changes to a Bachelor of Science, with majors in Accounting, Finance, Management and Marketing. A separate fee for the Accounting Lab is no longer required. Tuition and laboratory fees are a grand total of \$700 per semester. Room and board for resident students is \$500, with a non-refundable room deposit fee of \$25. (Source: Fairfield University College of Arts and Sciences, Course Bulletin, 1966-1967.)
- **1967:** The Bureau of Business and Public Administration at Fairfield University offers day and evening sessions to the community and functions as part of the School of Continuing Education. However, the administration considers in some sense those business courses to be an extension of the School of Business and so counts their enrollments in the School of Business annual reports. Theodore Belfanti, Director of the Bureau of Business and Public Administration, attends at least some of the School of Business faculty meetings. (Source: Records of the School of Business, Admin Corresp. and Misc. Reports 1979-1981.)
- **1968:** A distinct Department of Business Administration appears for the first time in the 1968-1969 course catalog.
- **1972:** All students majoring in any of the fields of Business Administration must now take nine required core courses, which are: Principles of Accounting, Principles of Economics, Data Processing, Business Statistics, Business Law, and Business Communications. (Source: Fairfield University College of Arts and Sciences, Course Bulletin, 1972-1973, p. 54.)
- **1978:** The School of Business is established as separate and distinct school from the College of Arts and Sciences. Dr. John I. Griffin is appointed Dean of the School of Business.
- **1979:** “Programs leading to the Bachelor of Science degree are offered by the School of Business in four major areas: accounting, finance, marketing, and management, with a concentration

available in the area of Quantitative Analysis and Computer Applications.” (Fairfield University College of Arts and Sciences, Course Bulletin, 1979-1980, p. 27.)

- **1979:** The Center for Financial Studies facility is constructed in the southern end of the campus in a financial partnership between the university and the National Association of Mutual Savings Banks. It serves as a conference center for many years, offering specialized programs for the bank’s higher-level personnel, as well as providing a focal point for the university’s growing business school. It is originally designed to have a bed capacity of 128, a kitchen, dining room, auditorium and classrooms. It is administered by Dr. John I. Griffin, and directed by a Board of Trustees representing the university, the community, and the savings bank industry. In 1998, it becomes the official home of the School of Business. (Source: “The Center for Financial Studies,” *Fairfield... a University in Motion*, February 1977.)
- **1980:** “The quarterly publication of the School of Business, the *Fairfield Business Review*, continues to assist in the establishment of the identity of the school. The first year publication has been completed and the fifth issue recently appeared. ...the Review is considered as a convenient record of faculty, alumni and student activities. The free mailing list for the Review now includes approximately 750 community and corporate leaders. The school has a very great debt to the Wright Investors Service of Bridgeport which contributes all of the publishing costs for the Review.” (Source: *Second Annual Report, School of Business, Fairfield University, 1979-1980*, Submitted by John I. Griffin, Dean.) Also in 1980, Dr. R. Keith Martin is appointed Associate Dean of the School of Business.
- **1981:** The School of Business introduced the *Master of Science in Financial Management Program*.
- **1982:** “The School of Business is one of six schools within the University. It has twenty-one full-time faculty, four undergraduate programs with 950 students and a newly established graduate program in financial management with 75 students.” (Source: Letter from Aloysius P. Kelley, SJ, to Members of the University Community, January 20, 1982.)
- **1982:** Dr. R. Keith Martin succeeds Dr. John I Griffin as Dean of the School of Business.
- **1983:** Dr. Thomas E. Conine, Jr., Director of the Graduate Program, is appointed Associate Dean of the School of Business.
- **1984:** The Certificate for Advanced Study in Finance is introduced.
- **1994:** The School of Business introduces the *Master of Business Administration* (MBA) Program which as of 2012 has concentrations in Accounting, Finance, Human Resource Management, Information Systems & Operations Management, International Business, Marketing, and Taxation.
- **1994:** Dr. Russell P. Boisjoly is appointed Dean of the School of Business

- **1997:** The School of Business receives full accreditation of its graduate and undergraduate programs by the AACSB International - The Association to Advance Collegiate Schools of Business on March 6, 1997.
- **1998:** The School of Business officially moves out of Donnarumma, known then as the Faculty Office Building, and into the former Center for Financial Studies building. The building is considered state of the art with eleven classrooms, three computer labs, eight group workrooms and outstanding media and technology equipment. It has extensive lounge and meeting areas for student activities and unrivaled offices for faculty and staff
- **1998:** Dr. Walter G. Ryba, Jr. is appointed Dean of the School of Business
- **1999:** The School of Business introduces the *Master of Business Administration in Public Accounting Program*. This Program is designed to provide students with a Bachelor of Science degree in Accounting with an opportunity to complete a Master of Business Administration degree within a 12- to 15-month period - as well as fulfill the 150-hour criterion to sit for the Uniform Certified Public Accountant Examination, as passed in the State of Connecticut as well as most other jurisdictions. Concentrations available to students in this program are Accounting and Taxation, Finance, and Information Systems & Operations Management.
- **2000:** The School is named the *Charles F. Dolan School of Business* in response to a very generous gift of \$25 million from Charles F. Dolan, founder and chairman of Cablevision Systems Corporation and long-time friend and trustee of the University.
- **2001:** Dr. Norman A. Solomon is appointed Dean of the School of Business
- **2005:** The Dolan School of Business introduces the *Master of Science in Taxation Program (MST)*. This program is geared toward industry managers and executives, financial services and public accounting professionals, and others seeking a specialized education in taxation.
- **2005:** The Dolan School of Business initiates the *Dolan Advisory Council* led by John O'Neill '71 (Partner and America's Director of Private Equity at Ernst & Young) and consists of seventeen top business executives charged with advising and assisting the Dean in the advancement of the Dolan School of Business.
- **2006:** The Dolan School of Business introduces a *Master of Science in Accounting Program (MSA)*. This full-time one-year cohort program is designed to prepare individuals for a career in accounting. The MSA degree fulfills the 150-credit hour requirement in most states to take the Uniform Certified Public Accountant Examination.
- **2011:** DSB launches Fairfield StartUp, a Shark Tank-style competition where students pitch their business plans to win seed money to launch their ideas. Fairfield StartUp is an annual program of events designed to foster young entrepreneurial talent at Fairfield University through engagement with mentors and investors drawn from alumni and the local business community.

- **2012:** The Dolan School begins its Entrepreneur-in-Residence program in response to students' rising interest in entrepreneurship. Jeffrey F. Roseman of David Harvey Jewelers, Inc. is named the first Entrepreneur-in-Residence.
- **2013:** Dr. Donald E. Gibson is named Dean of the Dolan School of Business.
- **2018:** Dr. Zhan Li is named Dean of the Dolan School of Business.
- **2020:** Dual Master of Business Administration and Master of Science in Nursing degree offered in partnership with the Egan School of Nursing and Health Studies.
- **2020:** Master of Science in Management program for non-business majors launched.
- **2020:** Master of Science in Marketing analytics and Strategy launched.
- **2022:** U.S. News & World Report's 2023 Best Graduate School names Fairfield's Charles F. Dolan School of Business programs in the top 25 in the nation.

(Additional Sources: "Fairfield University's business school a valuable resource," *Fairfield County Business Journal*, January 2003. "Charles F. Dolan School of Business," Wikipedia. Web.)

3) Some Additional Notes Regarding the Buildings and Their Facilities

The Charles F. Dolan School of Business (2019-present) contains 80,500 square feet visionary, state-of-the-art academic facility has 36 classrooms, 10 innovation labs, and a 300+ person event hall, including a Business Analytics and Artificial Intelligence Lab, an Entrepreneurship Center with Ideation Lab, the Patrick J. Waide Center for Applied Ethics, and active-learning and case-based classrooms.

The Charles F. Dolan School of Business (1998-2019) contained about 70,000 square feet and included a 150 seat amphitheater, 64 offices, 11 classrooms, and workrooms for student projects. That building was constructed in 1979 originally as the Center for Financial Studies in a unique partnership between the university and the National Association of Mutual Savings Banks. It served as a prize-winning conference center and was acquired to become the home of the School of Business in 1998. In 2000 it was named the Charles F. Dolan School of Business in recognition of Mr. Dolan's long-time service and philanthropy to the University. He and his wife Helen are the parents of two Fairfield graduates and are the honorary co-chairpersons of the capital campaign. Mr. Dolan is founder and chairman of Cablevision Systems Corporation, and is a trustee of the University. (Source: "Charles F. Dolan School of Business," Campus Map. Web.)

- Please see the page below for Box/Folder Inventory) -

Inventory of the Records of the School of Business 1963-1993

BOX AND FOLDER LIST

Box Number	Folder Number	Folder Title
1	1	Accounting and Business Department – Bureau of Business Research: 1962-1964
1	2	Thomas J. Fitzpatrick – Dept. of Business Administration – Perkin Elmer - Business Fellowship: Summer 1963
1	3	Department of Accounting and Business – Annual Reports: 1964/65 – 1966/67
1	4	Department of Accounting and Business – Annual Reports: 1968/69 – 1969/70
1	5	Department of Accounting and Business – Annual Reports: 1971/72 – 1972/73
1	6	Department of Accounting and Business – Annual Reports: 1973/74 – 1974/75
1	7	Department of Accounting and Business – Annual Reports: 1975/76
1	8	School of Business - Annual Reports: 1979/80 - 1984/85
1	9	School of Business - Annual Reports: 1985/86 - 1986/87
1	10	School of Business - Annual Reports: 1986/87 - 1987/88
1	11	School of Business - Annual Reports: 1988/89, 1989/90, 1992/93
1	12	School of Business – Admin. Correspondence and Misc. Reports: 1979 – 1981
1	13	School of Business – Admin. Correspondence and Misc. Reports: 1982
1	14	School of Business – Admin. Correspondence and Misc. Reports: 1983 - 1984
1	15	School of Business – Admin. Correspondence and Misc. Reports: 1985
1	16	School of Business – Admin. Correspondence and Misc. Reports: 1987 – 1988
1	17	School of Business – Misc. Brochures, Programs, etc.: 1978 – 1996
1	18	Master of Science in Financial Management Program – Proposals: 1979
1	19	Proposal for Major in Management Information Systems: December 1983
1	20	American Assembly of the Collegiate Schools of Business (AACSB) Self-Evaluation Report: May 1996
1	21	AACSB Self-Evaluation Report: May 1996 – Appendix 2
1	22	AACSB Self-Evaluation Report: May 1996 – Appendix 3
1	23	AACSB Self-Evaluation Report: May 1996 – Appendix 4

Box Number	Folder Number	Folder Title
1	24	AACSB Self-Evaluation Report: May 1996 – Appendix 5
1	25	AACSB Self-Evaluation Report: May 1996 – Appendix 6